SERENE **SUPAKKUL**



Driven cognitive science student at UCLA and aspiring UI/UX designer with strong teamwork and interpersonal skills seeking to gain experience in digital and user-experience design.



EXPERIENCE

EDUCATION

**DESIGN SHADOWING** Jul 2019-Present

*IBM*

* Ideate design and demo for new technology product to be presented at conference at Germany in September
* Research technical ideas to properly visualize technological ideas
* Implement IBM’s Design Thinking strategies while contributing to design team’s projects
* Receive mentorship under IBM’s Cross-Sector lead designer and gain insights on techniques in design

**GRAPHIC DESIGNER**Jun 2019 - Present

*SEOULA*

* Designed. Prototyped. and tested Seoula’s first ever website in Adobe XD singlehandedly
* Taught myself HTML and CSS to develop website
* Contribute to creative ideas in all aspects of club’s graphic design

**UNIVERSITY OF CALIFORNIA,**

**LOS ANLGELES**

***B.S. in Cognitive Science and Specialization in Computing***

***-Minor in Digital Humanities***

**Expected Jun 2021**

**GPA: 3.3**

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COURSES IN PROGRESS

**GRAPHIC DESIGN BOOTCAMP** Expected completion: Aug 2019

* Graphic and web design in Photoshop, InDesign, Illustrator

**DIVING IN WITH INVISION STUDIO** Expected completion: Aug 2019

* Creating interactive digital prototypes with InVision Studio

LEADERSHIP

**THAI STUDENT ASSOCIATION BOARD • TREASURER** Jan 2018 – Jun 2019

*Thai Student Association at UCLA*

* Collaborate with other staff members to bring awareness of Thai culture to UCLA and create a supportive community based on shared interests
* Publicize, market, and organize fundraisers and apply for grants for funds to make club’s cultural awareness and community-building events possible
* Communicate with other staff members to establish finance goals
* Raised over $11,000 for an annual production

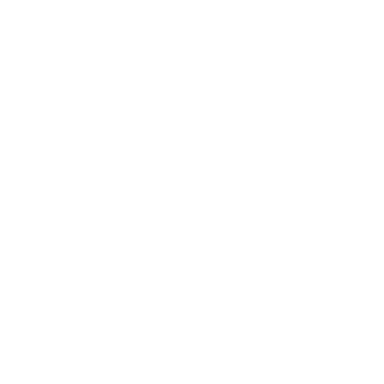
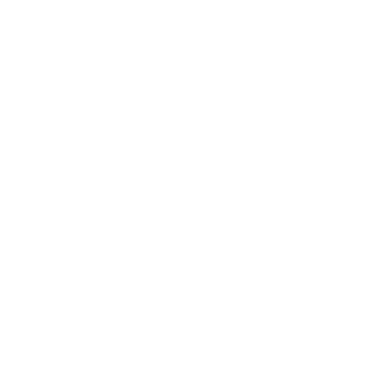
**DIRECTOR OF MODERN DANCE TEAM** Jan 2019 – Apr 2019

*UCLA Thai Culture Night 2019*

* Managed team of 30+ dancers to prepare for performance at UCLA Thai Culture Night 2019
* Designed and polished dance set while communicating with leadership team to accomplish goals and overcome challenges
* Organized practices, team logistics, and team bonding activities
* **Adobe XD**
* **InVision**
* **HTML/HTML5, CSS/CSS3**
* **R, C++, Java, Python**
* **Microsoft Office (Word, PPT, Excel)**
* **Adobe Creative Cloud (Photoshop, Illustrator, InDesign)**
* **Google Docs, Drawings, Sheets, Slides, Forms**

CONTACT

SKILLS



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**serene-sup**



**Los Angeles, CA**

**Dallas, TX**